

TONI FRAZIER

FRAZIER INSURANCE AGENCY

It only takes one conversation with Toni Frazier to find where her passion lies. Having worked in the insurance business for 20 years, she has developed an understanding of the technical and at times confusing workings of the insurance business.

Along with her passion for the industry, she has a true dedication to her clients as she works to make sure that they fully understand their insurance purchases. In a world where the internet can make big decisions seem simple, Frazier truly wants her clients to have an insurance policy that fits their needs, which is why she believes individual dialogue with an agent is essential.

“Insurance is very technical, and I work to make sure my clients are aware of the different coverage options, limitations and requirements,” Frazier says. “We work together to choose what best fits their needs.”

The Frazier Insurance Agency offers a multitude of policies, ranging from home and auto coverage to life, health and Medicare products, as well as business insurance.

“Being an independent agent allows me to provide coverage through various insurance carriers so that I’m able to offer better choices and different options to the people I serve,” Frazier says.

Frazier works to bring her industry knowledge to her clients while executing the company’s motto, ‘Experience the Difference.’”

“When you are deciding on your insurance coverage, it shouldn’t just be about price,” Frazier says. “It is about adequate protection now and protecting future assets.”



SPECIALIZATION

home, auto, life, health and business insurance

CERTIFICATIONS AND AFFILIATIONS

Certificated Insurance Counselor, Independent Insurance Agents of Arkansas, the North Little Rock Chamber of Commerce, Business Network International, the Arkansas Business Network, Dave Ramsey ELP

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